



MOMENTS WITH  
WINNERS.

# RACE DAY PROPOSAL

## BELLE OF THE TURF

SUNDAY, 28 DECEMBER 2025

*The Entertainment Grounds*



# WELCOME TO THE ENTERTAINMENT GROUNDS

The Entertainment Grounds offers a variety of different ways for individuals and businesses to become involved through corporate events, charity fundraisers, business networking, product launches, sponsorship opportunities, individual and corporate memberships and race day functions.

All race meetings at The Entertainment Grounds are also directly telecast through the SKY Channel and TVN networks, both nationally and internationally, providing businesses with unprecedented exposure through the use of sponsorship opportunities.

No matter the involvement, The Entertainment Grounds look forward to welcoming you to create memorable moments.



# *Sponsorship Benefits*

Sponsoring a race at The Entertainment Grounds offers unique opportunities to provide you with direct access to your target market, where racegoers can not only see your company's branding but also feel the excitement associated with your brand.

There are many different reasons to become involved with The Entertainment Grounds, whether you are looking to host a corporate event, raise funds, network with business partners, create brand awareness, or simply spend a day with your team.

All race meetings at The Entertainment Grounds are directly telecast through the SKY Channel and Thoroughbred Channel networks on a national and international level. The races are broadcast through 2KY and its national affiliates. The Entertainment Grounds will also utilise a number of digital, social and traditional methods of advertising to target a specific audience and ensure your business receives unprecedented exposure.

It is our aim to ensure that our partnership aligns and is mutually beneficial, creating a strong relationship that also meets the changing market. All sponsorship packages at The Entertainment Grounds can be specifically tailored to suit your needs, whether it's naming rights, event partnerships, activations or client events, the possibilities are endless!

**A total investment of \$2,540.00 (including GST).**

\*Total includes sponsorship and all inclusive hospitality package for 10 guests





# Race Day *Sponsorship*

## NAMING RIGHTS TO A RACE AT BELLE OF THE TURF

Sunday, 28 December 2025

### WHAT'S INCLUDED AS PART OF YOUR SPONSORSHIP

- Company logo displayed on the winning post leading up to & during your sponsored race
- Temporary on-course signage opportunities
- Point of sale and Race Book advertising
- Logo recognition on The Entertainment Grounds digital channels
- Exclusive hospitality package for 10 guests
- Entry to the Parade Ring to congratulate the winning connections of each race
- Enjoy a celebratory beverage with winning owners & connections following the race
- A professional photo of your race presentation will be sent to you as a memento
- Name recognition on all advertising including newspaper & TAB form guides, radio 2KY & national affiliates
- Live coverage of the event through SKY Channel and Thoroughbred Channel with over 2 million viewers. Races are telecast both nationally and internationally.
- Advertising on our pylon sign located on the Central Coast Highway

Exclusive hospitality package in the Lakeview All-Inclusive package\* for 10 guests, additional guests will be charged at \$179.00 per person

- Racecourse admission
- Racebooks
- Reserved area in the Lakeview room
- Delicious 3-course meal
- Five (5) hour beverage package including Toohey's beer, De Bortoli wines, soft drinks, juice and water

# *OPTIONAL EXTRAS*

## **CUSTOM SADDLE CLOTHES & BIBS - \$2,450.00**

- Includes branded saddle cloths and strapper bibs (1 - 24)
- Saddle cloths and bibs can be re-used for other events. Saddle cloths and bibs are shown on live TV and to our attendees.

## **WINNING STRAIGHT SIGNAGE - \$15,000 per annum**

- Between our race and non-race events, we attract circa 150,000 patrons annually.
- This signage placement puts brands front and center to local businesses and consumers, as well as exposure across racing channels via our 23 race meetings a year.
- The Coast Race Day is also broadcast on Channel 7.
- This signage placement puts brands front and center to local businesses and consumers.



# CANCELLATION POLICY

In the event that a scheduled race meeting is cancelled due to inclement weather after 11:00am on race day, a phantom meeting will proceed, and Gosford Race Club (The Entertainment Grounds) will honour all commitments relating to pre-booked food and beverage packages. No refunds will be provided for food and beverage packages if the cancellation occurs after 11:00am on race day.

Sponsors will also be required to pay the food and beverage component of their agreed sponsorship package if the meeting is cancelled after 11:00am on the scheduled race day.

If a race meeting is cancelled prior to 11:00am on race day, the meeting will be deemed abandoned, and full refunds will be issued for all associated bookings.

## ACKNOWLEDGEMENT

You hereby accept the terms of the agreement at \$2,540.00 (including GST).

\*Total includes sponsorship and all inclusive hospitality package for 10 guests

\_\_\_\_\_

Signed by a representative

\_\_\_\_\_

Date

\_\_\_\_\_

Signed by a representative of Gosford Race Club (The Entertainment Grounds)

\_\_\_\_\_

Date

*Moments made at the Central Coasts'  
premier racing venue.*



MOMENTS  
MADE.

*[theentertainmentgrounds.com.au](http://theentertainmentgrounds.com.au)*